



Vortexa unveils Vortexa Freight Market Outlook at the Global Innovation Week, predicting the direction of freight rates with 82% accuracy four days ahead.

- Vortexa Global Innovation Week set to take place in London, Singapore and Houston, Sept 13-15th. For more information register [here](#)
- London will host a 3 Day Live Event, for more information register [here](#)
 - Sept 13: Freight Day
 - Sept 14: Energy Day
 - Sept 15: Global Customer Day
- Vortexa unveils two disruptive innovations during Vortexa Innovations Week:
 - **Vortexa Freight Market Outlook**, for the first-time market participants can predict with 82% accuracy which direction Baltic Exchange freight rate assessments will move in the next four working days.
 - **Vortexa Voyages** enables market participants to plan and optimise for profitable journeys giving them the ability to identify and capture opportunities in the market.

London, UK - September 8, 2022- Vortexa the leading global provider of real-time insights across all Energy Flows, Freight Fundamentals and Inventories Intelligence announces **Vortexa Global Innovation Week**, an immersive 3-day event focused on innovations and conversations across the Energy and Freight industry and the launch of two NEW innovations: **Vortexa Freight Market Outlook** and **Vortexa Voyages**.

Vortexa Global Innovation week will be hosted in London, Singapore and Houston, September 13-15th. In London, the three day live event will be in our very own Vortexa Innovation [pop up store](#), featuring panels with Industry experts from the Baltic Exchange, Braemar, Ardmore Shipping, Windward, Shipping Professionals Network London, UK Chamber of Shipping, Rystad Energy and Argus Media as well as showcase innovations across the Vortexa Freight and Energy product portfolio on 6 innovation stations. In addition, Vortexa will unveil two NEW cutting-edge innovations in the Freight Portfolio: **Vortexa Freight Market Outlook** and **Vortexa Voyages**.

Freight market players need to have a complete view of market dynamics to successfully time their entry, inform their strategy and secure the best price during time-sensitive negotiations. Fragmented market insights lacking transparency can result in an incomplete and inaccurate market view that could adversely impact lucrative trade deals and mean critical emerging trends are missed.

Welcome to **Vortexa Freight Market Outlook**. For the first time market participants can predict with 82% accuracy which direction Baltic Exchange freight rate assessments will move in the next four working days. Integrated into the Vortexa Freight Pricing screen, Vortexa's Freight Market Outlook uses historical and forward-looking freight data sets drawing insights from a wide range of freight data factors that could directly influence future market sentiment, including rates of a selected route, commodity indices, related currency rates, tonne-miles, vessel availability, vessel speed and cargo quantity.

From Fabio Kuhn, Vortexa's CEO: *"For the first time in the freight markets, it became possible to predict the price direction of all the key tanker routes a few days ahead with a high-degree of confidence - a major technological leap with significant commercial implications for charterers, traders and ship owners."*

In addition, to help freight market participants plan and optimise for profitable journeys, Vortexa launches **Vortexa Freight Voyages** dataset providing a unique view of an entire journey of a vessel combining all activities and status of a vessel from the start to finish of laden / ballast legs and covering 320,000+ voyages per year tracked for 12,000+ vessels. To view these cutting-edge technologies, visit us at our London pop up store during Innovation Week and or inquire [here](#).

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About Vortexa

Vortexa provides market-leading real-time data and advanced analytics for energy and shipping markets. With the most accurate and complete picture of flows and freight dynamics, Vortexa covers crude oil, refined products, LPG and LNG, across all vessel classes. We help traders, analysts and shipping professionals gain a competitive edge into complex and opaque markets by making better trading decisions with confidence. Vortexa is a multidisciplinary force of over 100 employees combining the best of energy and shipping expertise, data science and engineering across three major hubs in London, Singapore, Houston and New York City.

Media Contacts:

Vortexa Media Contact:

Natasha Adams

T: +49 152 5952 8457

E: natasha.adams@vortexa.com